

URŠKA LONČAR STUDIO

ART IMMERSIONS

THE ART OF LIVING SLOWLY

INTIMATE CREATIVE EXPERIENCES BRINGING TOGETHER
ART, MINDFULNESS AND A SENSE OF PLACE

A LETTER FROM THE STUDIO

The most memorable stays are often shaped by the moments that make us slow down, notice where we are and connect more deeply with a place.

I created Art Immersions with this in mind: intimate, personally guided creative experiences offering space to slow down, find inspiration and connect more deeply with a place and with ourselves.

Rather than bringing a conventional art workshop into a beautiful setting, each immersion begins with the setting itself. A garden, landscape, architectural detail or interior palette becomes our inspiration, allowing guests to experience the property in a more personal way.

My own journey towards this slower way of creating began through painting. For years, perfectionism brought pressure into my work - to get everything right and always look towards what came next. Learning to slow down changed that.

As I became more present, I reconnected with the simple joy of creating. Art Immersions grew from a wish to share that feeling with others: through gentle meditation, observation and personally guided painting.

Guests leave with something they have created, but also with something less tangible - a memory connected to the place where they made it.




POLETNA IMPRESIJA



THE SIGNATURE EXPERIENCE

A slower rhythm.

A thoughtful setting.

Space to create.

A signature guest experience for intimate groups, bringing together gentle meditation, observation and personally guided painting.

We begin by settling into the moment and noticing our surroundings. The setting’s colours, textures and details become the inspiration for what we create.

The atmosphere and pace are thoughtfully considered, allowing guests to feel at ease and enjoy the process.





PERSONALLY GUIDED

A clear starting point.

Room for your own expression.

I introduce the materials through demonstrations and examples prepared for the venue, then offer individual guidance throughout.

Guests can follow a reference or explore their own interpretation, with support in choosing colours, composing their piece and working with the materials.

The intention is to nurture confidence and curiosity, allowing each person to create without chasing perfection.







INSPIRED BY PLACE

An experience that becomes part of the memory of a stay.

Created for boutique hotels, wellness retreats, countryside estates and heritage venues, each immersion responds to the character of the property.

A garden, landscape, architectural ornament or interior palette becomes the creative starting point.

Through observation and painting, guests discover details they might otherwise pass by and develop a more personal connection to the place.

“What stayed with me most was the opening relaxation, as I had never experienced anything like it at other creative workshops. I left feeling genuinely refreshed.”

- Špela T., Slovenia, participant



A MEANINGFUL PART OF A STAY

For guests seeking rest, connection or creative discovery, an immersion offers time to settle, explore and enjoy making something by hand.

An immersion can enrich a boutique hotel stay, complement a retreat or bring a thoughtful creative element to a private celebration. Each is conceived in harmony with its setting and occasion.

Because each immersion draws inspiration from its surroundings, the property itself becomes part of the experience.

Guests leave with their own painting or keepsake and a memory connected not only to what they created, but to where they created it.



THREE WAYS TO IMMERSE

One signature philosophy, three creative experiences.

Each format combines gentle meditation, inspiration from the setting and personally guided painting. Choose an intimate afternoon, a day of exploration or an extended retreat.



PAINTED OBJECTS

Interpret the venue's colours and decorative details on a personal keepsake.

2.5 – 3 hours

WATERCOLOUR ON PAPER

Learn the foundations of watercolour and paint a personal impression of the place.

From 2.5 hours to a full day

OIL PAINTING RETREATS

Explore my signature misty landscape technique across several guided sessions.

A weekend or 3 – 5 days

PAINTED OBJECTS

Details of a place, transformed into a personal keepsake.

2.5 – 3 hours · Up to 10 guests

Architectural ornaments, botanical motifs and interior colours inspire guests to decorate an object of their own.

Following a gentle meditation, I demonstrate the materials and techniques. Prepared examples offer direction, while guests choose the details they wish to interpret and develop their designs with individual guidance.

Hand-painted fans are the starting point. Through collaboration with artisans connected to the venue, the concept can extend to pottery, lampshades and other handcrafted objects, with suitable surfaces and techniques selected in advance.

Each piece reflects both the setting and its creator.

“I surprised myself with what I was capable of creating.”

- *Vita F., Slovenia, participant*









WATERCOLOUR ON PAPER

A personal impression of place.

From 2.5 hours to a full day · Up to 10 guests

Guests observe a view, architectural feature or decorative detail, then interpret it through watercolour.

After our opening meditation, I introduce colour mixing, washes and working with water and pigment. A small selection of examples prepared for the venue provides an approachable starting point.

Demonstrations and individual guidance help guests develop their paintings, following a reference or adapting its colours, composition and details.

Shorter sessions centre on one painting; longer experiences allow time to explore and experiment. No previous painting experience is required.







OIL PAINTING RETREATS

Landscape, atmosphere and slow creation.

A weekend or 3 – 5 days · Up to 10 guests

Guests explore my signature misty landscape technique: harmonious colours, softened forms and the interplay of light, distance and atmosphere.

Offered exclusively as a retreat, this format accommodates the slower nature of oils, allowing paintings to develop across several sessions.

Meditation and observation lead into demonstrations of composition, colour mixing and painting mist. Individual guidance supports each guest’s interpretation.

The programme is developed with the host, leaving time for rest, nature and the pleasures of the stay.

Arrangements for transporting or later delivering wet paintings are agreed in advance.









REFLECTIONS FROM GUESTS

“The experience felt truly unique and special. It wasn’t simply about creating art, but about the experience as a whole. The opening meditation and self-reflection helped me completely relax and create something that genuinely felt like me. By the end, I felt happy, relaxed and completely at ease. It is something we all need more of in today’s fast-paced world.”

- Vita J., Slovenia, participant

“The atmosphere felt warm and relaxed; I felt carefree in a way I hadn’t for a long time. The opening meditation and reflective questions helped me leave everyday worries behind and become truly present. Despite my initial doubts, Urška’s guidance allowed me to let go of expectations and simply enjoy, explore and create in my own way.”

- Irena F., Slovenia, participant



“It didn’t feel like a traditional creative workshop focused on technique or the final result, but rather a complete experience. The setting, summer light, materials, conversations and people came together naturally, creating the feeling of a beautiful summer gathering where creativity simply became part of the moment.

I can see this concept working especially well in boutique hotels, historic villas and other distinctive settings. Guests don’t simply take part in an activity - they leave with a memory and the feeling of having spent time somewhere truly special.”

- Kaja, event photographer, Slovenia

AN EXPERIENCE SHAPED AROUND YOU

Especially suited to boutique hotels, inspiring venues, gardens, castles, villas, manor houses and private groups.

Art Immersions are available for hotel guests, retreat participants and private groups wishing to bring a meaningful creative experience to their occasion.

Each collaboration begins with a conversation about the setting, the group and your wishes. From there, I develop the creative concept, select the materials and shape the programme.

For an arranged group of up to 10 guests, I provide the agreed painting materials and attentive guidance throughout the creative process.





ABOUT THE ARTIST

Urška Lončar is a Slovenian fine artist and founder of Urška Lončar Studio, with an international practice encompassing original paintings, decorative art and signature art immersions.

Her works are held in private collections internationally, and her career includes exhibitions and creative collaborations across Slovenia, Italy, England and Australia. Working across countries and cultures has become a natural part of her practice, bringing her art and personally guided experiences to new settings and audiences.

With a background in conservation and restoration of artworks, she brings a sensitivity to craftsmanship, architectural heritage and the atmosphere of a place. Her paintings and immersions share a love of nature, quiet beauty and the art of living slowly.

Each immersion is personally conceived and led by Urška, combining artistic expertise with thoughtful preparation and attentive guidance. Based in Slovenia and available for international collaborations, she works with hotels, retreats and private hosts to create experiences inspired by their surroundings.

AN INVITATION TO CREATE

For moments of calm, inspiration and connection.

Whether you would like to host an immersion at your hotel, arrange an experience for a private group or enquire about attending, I would be delighted to hear from you.

Please get in touch for further details, the full catalogue and a proposal. Booking and cancellation terms are provided when arranging an experience.

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URŠKA LONČAR

fine artist